

CAPABILITY

STATEMENT **2020**



Welcome

Purple Cow Industries is an emerging and already strong contender in the Waste Management Arena, specialising in and providing high quality, process driven Waste Solutions.

“The Purple Cow Difference is due to our organisation’s commitment to a quality process and standard that is linked to our core beliefs of continuous improvement through innovation & leadership with humility.

We welcome you to explore our framework and join us as we strive towards breakthrough change.”

— Alex Soukie
General Manager of Purple Cow Industries



**At Purple Cow, we want to
connect and work together
with environmentally
focused groups, to substantially
reduce our City's impact on
the environment.**





Our Objectives

Our Drive

ensures we are meeting our promises.

Our Passion

ensures we streamline our operations & invest our time & money in the future for our customers.

Our Mission

is to divert waste from landfill.

Our Value

is in our ability to provide transparency in waste removal.



How do we minimise waste to landfill?

Purple Cow Industries is committed and enjoys finding ways to minimise waste to landfill. We operate as per our Environment Protection Licence 21265 and adhere to NSW Standards for Managing Construction Waste. We collect, process and transfer waste in a professional and responsible manner. This is achieved through our core foundation focus on:

- A Safe Workplace
- Green Star Reports
- Quality Compliance
- Investment in technology
- Customer Service
- Staff Development

Licence & Certification



Purple Cow Industries has been 3rd party audited for both our Waste Transfer Facility and our Waste Contractor Skip bin business to ensure we pass the criteria established by the Green Building Council of Australia to service your Green Star projects.

Purple Cow Industries operates under licence number 21265. We follow EPA Guidelines and assume the responsibility for the correct collection, transport, storage and disposal of waste.



Purple Cow has the ability and experience to handle every commercial site's different waste management demands.





Customer Focus



At Purple Cow Industries, our customers come first. We work with clients to meet and exceed their expectations.

Our people are our most significant assets. We also consider our drivers to be the cornerstone of our company. Our drivers understand our commitment to customer service and we pride ourselves on our already strong reputation which developed quickly.

Customer Experience

John Holland Group

Thomas Nowlan

– Project Engineer

"Purple Cow's service is exceptional. Our CBD site is always hectic and Purple Cow's drivers have worked well around our site requirements. Our site team are very positive about their professionalism. In terms of safety standards the drivers are aware of what's going on and are always cooperative. We receive Green Star certified reports monthly as required from Purple Cow."

Richard Crookes Const.

Neil Doney

– Site Manager

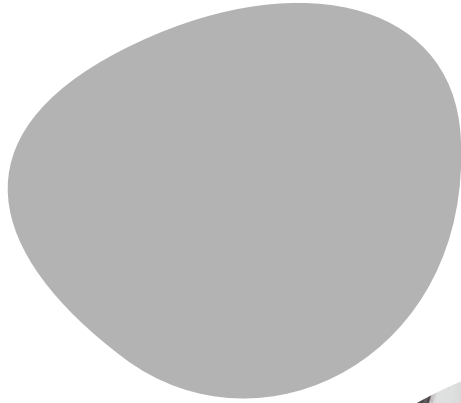
"This is my first experience with Purple Cow and so far it's all good, we get what we want. The drivers are good — no problems there at all. They are easy to contact and I believe they've delivered on their promises. I'd be happy to recommend them."

Crown Group

Michael White

– Site Manager

"[Their] drivers are good. They come in, listen, do their job well... if I need a changeover done quick, I've got a first point contact at Purple Cow and everything gets dealt with. When I need anything urgent, I can call and make it happen. I'm pretty happy with Purple Cow."



Join us.



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